



# International Certificate of Circulation

For the 24 issues distributed between 1st January 2007 and 31st December 2007

**Business  
Magazines**

## Air Cargo News



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### Audit Report - Revised Data

ABC issued a Standard Certificate based on a Circulation Return submitted by the publisher: Tabmag Publishing Ltd

ABC has now audited the data and the following is incorporated in this audit report dated: 7th May 2008

1. 926 copies have been transferred from Non Requested by Name to Non Requested by Job Title/Function.
2. 979 copies have been transferred from Non Requested by Job Title/Function to Non Controlled Free Circulation not by Name.
3. The distribution date of issue 600 has been amended from 26/02/2007 to 09/03/2007.
4. The number of copies distributed in bulk to Exhibitions/Conferences has been amended.

### The Primary Market Sector for this publication is:

Freight

This certificate expires on 31st March 2009 unless ABC has issued a new certificate before that date.

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For details of other audit or inspection reports, or the rules and procedures covering circulation audits and inspections, please contact ABC.

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# Air Cargo News

Certificate of Average Net Circulation for the 24 issues distributed between 1st January 2007 and 31st December 2007

	<b>Net Total</b>
<b>TOTAL AVERAGE NET CIRCULATION PER ISSUE</b>	<b>14, 572</b>
<b>Total Average Net Newstrade Sales Per Issue</b>	<b>-</b>

## Analysis for the Audit Issue cover dated 618 and distributed on 26th November 2007

<b>Total Net Circulation</b>	<b>14, 791</b>
<b>Newstrade and other Single Copy Sales</b>	<b>Total</b>
At Full Cover Price/NTT	-
At a Lower Rate	-
<b>Paid and Controlled</b>	<b>Total</b>
see terms of control on page 3. Sources for all addressees are less than 3 years old.	-
At Full Rate	-
At between 50% and 100% of Full Rate	-
At less than 50% of Full Rate	-
<b>Single Copy Subscription Sales</b>	<b>Total</b>
At Full Rate	<b>1, 064</b>
At between 50% and 100% of Full Rate	995
At less than 50% of Full Rate	69
	-
<b>Multiple Copy Subscription Sales</b>	<b>Total</b>
At Full Rate	<b>15</b>
At between 50% and 100% of Full Rate	15
At less than 50% of Full Rate	-
	-
<b>Bulk Sales</b>	<b>Total</b>
At Full Rate	-
At between 50% and 100% of Full Rate	-
At less than 50% of Full Rate	-
	-
<b>Society/Association/Organisation Circulation</b>	<b>Total</b>
Paid optional single copies	-
Unpaid single copies (Written Requests)	-
Unpaid single copies (Electronic Requests)	-
Unpaid single copies (Telephone Requests)	-
Non-optional single copies	-
<b>Controlled Free Circulation</b>	<b>Total</b>
see terms of control on page 3. Sources for all addressees are less than 3 years old.	<b>12, 733</b>
Individual Written Requests	383
Individual Electronic Requests	95
Individual Telephone Requests	-
Company Written Requests	-
Company Electronic Requests	-
Company Telephone Requests	-
Non-requested by name	7, 411
Non-requested by job title / function	4, 844
<b>Non-Controlled Free Circulation</b>	<b>Total</b>
By Name	<b>979</b>
Not by name	-
	979

**Duplication:** The level of duplication on the mailing list for the audit issue was: 1%

### Miscellaneous data:

The Basic Cover Price for the audit issue was: Not Applicable

The range of Basic Annual Rates for Subscriptions for the audit issue were: £90.00 to £117.00

# Air Cargo News

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## Society / Association / Organisation Circulation

None

### Controlled Circulation - Terms of Control in audit period

Chief Executive Officers, Vice Presidents, Managing Directors, Directors, Managers and other individuals working for: Airfreight Forwarders, Airports, Airlines, Aviation Suppliers, Brokers, Consultants, Financial Organisations, Integrators, Ground & Cargo Handling Agents, Legal Representatives, Lessors, Manufacturers, Maintenance / Modification Companies, Sales Agents & Shippers / Distributors.

### Age of source data for the Audit Issue

Category by quantity	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	478	250	131	97
Individual Requests	478	250	131	97
Company Requests	-	-	-	-
Category by percentage	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	100.0	52.3	27.4	20.3
Individual Requests	100.0	52.3	27.4	20.3
Company Requests	-	-	-	-

### Actual Distribution Dates for issues distributed during the audit period

**Variations** for issues with a variance of more than 10% above (+) or below (-) the average net circulation

**Bulk Sales** for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk %	Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk %
596	15-Jan-2007	14,498	-	-					
597	29-Jan-2007	14,501	-	-					
598	12-Feb-2007	14,554	-	-					
599	23-Feb-2007	14,499	-	-					
600	09-Mar-2007	14,498	-	-					
601	26-Mar-2007	14,425	-	-					
602	09-Apr-2007	14,590	-	-					
603	23-Apr-2007	14,624	-	-					
604	07-May-2007	14,347	-	-					
605	21-May-2007	14,695	-	-					
606	04-Jun-2007	14,691	-	-					
607	18-Jun-2007	14,613	-	-					
608	02-Jul-2007	14,418	-	-					
609	16-Jul-2007	14,688	-	-					
610	30-Jul-2007	14,709	-	-					
611	20-Aug-2007	14,705	-	-					
612	03-Sep-2007	14,551	-	-					
613	17-Sep-2007	14,638	-	-					
614	01-Oct-2007	14,566	-	-					
615	15-Oct-2007	14,672	-	-					
616	29-Oct-2007	14,451	-	-					
617	12-Nov-2007	14,455	-	-					
618	26-Nov-2007	14,791	-	-					
619	10-Dec-2007	14,551	-	-					

### Other Bulk Distribution. (Please note, these copies are NOT included in the circulation of any issue)

599 2000 Copies World Air Cargo Event, Dubai 2007

# Air Cargo News

## Geographical Analysis of circulation for the audit issue

Total Circulation	14,791	Total Analysed	14,791	Total Not Analysed	-
<b>Europe - Total</b>	<b>5,399</b>				
Albania	1	Guatemala	2	Macau	11
Andorra	-	Guiana, French	1	Malaysia	506
Austria	80	Guyana	1	Philippines	72
Azores	-	Haiti	1	Singapore	227
Balearic Islands	-	Honduras	4	Taiwan	127
Belarus (Belorussia)	20	Jamaica	3	Thailand	22
Belgium	209	Martinique	-	Vietnam	109
Bosnia & Herzegovina	16	Montserrat	-	Other	-
Bulgaria	77	Nicaragua	2		
Canary Islands	-	Panama	14	<b>Africa - Total</b>	<b>183</b>
Corsica	-	Paraguay	1	Angola	8
Croatia	32	Peru	7	Ascension Island	-
Cyprus	36	Puerto Rico	4	Benin	3
Czech Republic	31	Saint Kitts & Nevis	1	Botswana	4
Denmark	47	Saint Lucia	-	Burundi	-
Estonia	13	St. Vincent & The Grenadines	-	Burkina Faso	2
Faroe Islands	-	Surinam	2	Cameroon	4
Finland	51	Trinidad & Tobago	2	Cape Verde Islands	-
France	511	Turks & Caicos Islands	-	Central African Republic	-
Germany	342	Uruguay	2	Chad	-
Gibraltar	2	Venezuela	1	The Comoros	-
Greece	199	Virgin Islands, British	-	Congo	3
Greenland	-	Virgin Islands, US	2	Cote D'Ivoire (Ivory Coast)	5
Hungary	33	Other	1	Djibouti	1
Iceland	22			Equatorial Guinea	-
Italy	283	<b>Australasia &amp; Pacific Rim - Total</b>	<b>691</b>	Eritrea	-
Latvia	16	Australia	612	Ethiopia	3
Liechtenstein	4	Belau (Caroline Islands)	-	Gabon	-
Lithuania	14	Christmas Island (Indian Ocean)	-	Gambia	1
Luxembourg	21	Cocos (Keeling Islands)	-	Ghana	6
Macedonia	-	Fiji	9	Guinea	1
Madeira	-	French Polynesia	1	Guinea-Bissau	-
Malta	14	Guam	-	Kenya	9
Moldova (Moldavia)	17	Kiribati (Gilbert Is)	-	Lesotho	-
Monaco	2	Marshall Islands	-	Liberia	1
Netherlands	114	Micronesia, Federated States Of	1	Madagascar	5
Norway	11	Nauru	-	Malawi	1
Poland	95	New Caledonia	2	Mali	-
Portugal	68	New Zealand	53	Mauritania	1
Republic of Ireland	279	N Z Island Territories	-	Mauritius	8
Romania	260	Norfolk Island	-	Mayotte	-
Russia	159	Northern Mariana Is (Marianas)	-	Mozambique	3
San Marino	-	Papua New Guinea	6	Namibia	6
Serbia	11	Pitcairn Island	-	Niger	-
Slovakia	11	Samoa, American	-	Nigeria	16
Slovenia	14	Samoa, Western	1	Reunion	-
Spain	297	Solomon Islands	-	Rwanda	2
Spitzbergen	-	Tonga	1	Saint Helena	-
Sweden	336	Tuvalu	-	Sao Tome & Principe	-
Switzerland	103	Vanuatu ( New Hebrides)	2	Senegal	4
Turkey	373	Wake Island	-	Seychelles	-
Ukraine	238	Wallis & Futuna	-	Sierra Leone	2
United Kingdom	937	Other	3	Somalia	-
Vatican City State	-			South Africa	41
Other	-	<b>Asia - Total</b>	<b>1,442</b>	Sudan	13
		Afghanistan	2	Swaziland	-
<b>North America - Total</b>	<b>3,822</b>	Armenia	35	Tanzania	12
Canada	520	Azerbaijan	17	Togo	2
Mexico	19	Bangladesh	94	Tristan Da Cunha	-
Saint Pierre & Miquelon	-	Bhutan	-	Uganda	5
USA	3,283	British Indian Ocean Territories	-	West Sahara	-
Other	-	Georgia	20	Zaire	-
		India	605	Zambia	5
<b>Central &amp; S. America - Total</b>	<b>185</b>	Kazakhstan	25	Zimbabwe	6
Anguilla	-	Kyrgyzstan	2	Other	-
Antigua & Barbuda	1	Maldives	-		
Antilles, Netherlands	3	Mongolia	1	<b>Middle East &amp; N. Africa - Total</b>	<b>1,017</b>
Argentina	17	Myanmar (Burma)	-	Algeria	4
Aruba	-	Nepal	14	Bahrain	103
Bahamas	1	Pakistan	537	Egypt	48
Barbados	3	Sri Lanka	72	Emirates, United Arab	395
Belize	-	Tajikistan	-	Gaza & Khan Yunis	-
Bermuda	2	Tibet	-	Iran	46
Bolivia	1	Turkmenistan	2	Iraq	1
Brazil	53	Uzbekistan	15	Israel	57
Cayman Islands	1	Other	1	Jordan	32
Chile	9			Kuwait	68
Columbia	23	<b>South East Asia - Total</b>	<b>2,052</b>	Lebanon	29
Costa Rica	10	Brunei	35	Libya	3
Cuba	-	Cambodia (Kampuchea)	12	Morocco	15
Dominica	-	China, Peoples Republic of	126	Oman	21
Dominican Republic	4	East Timor	-	Qatar	24
Ecuador	4	Hong Kong	503	Saudi Arabia	121
El Salvador	2	Indonesia	120	Spanish North Africa	-
Falkland Islands	-	Japan	148	Syria	26
Grenada	-	Korea, Democratic People's Rep	-	Tunisia	6
Guadeloupe	2	Korea, Republic of	34	Yemen	18
		Laos	-	Other	-