

Freighters World – Issue 3 Features

Inside the A330 Freighter

An in-depth look at Airbus's newest wide body freighter, including full statistics and comparisons with its competitors. We will also look at the aircraft's hi-tech development, its customer prospects and how the aircraft will be operated in the market.

Emerging markets – China: still the biggest market in the world

China has long been touted as the hottest destination for the world's freighter fleets. We look at the impact of the massive growth in belly capacity and the host of new indigenous and western joint venture all-cargo airlines. The short- and medium-term prospects for the most lucrative air cargo market in the world, are also analysed.

Freight expectations – The future is bright

In today's difficult all-cargo market, freighter operators are suffering from high fuel prices, the global credit crunch and a reverse in air cargo growth. Several have gone bankrupt and others are struggling to survive the crisis. But downturns in the industry have happened before and will happen again. The long-term prospects for freighter operators are good, providing they get their strategy right.

Russia – A hidden goldmine

Consumer spending in Russia has rocketed in recent years. The demand for mobile phones, flat screen TVs and other high-end products, has created huge opportunities for Russia's freighter airlines. In addition, the oil and gas industry has expanded exponentially and provided the outsize cargo operators with high-yield and regular work.

Freighter conversions – Is converting cost-effective in today's market?

Here we look at both wide- and medium-body freighter conversion options for airlines. We study the economic arguments between buying new, buying second hand or converting your own aircraft. The rules for economic performance of old freighters has been re-written with the headlines clamouring to get more fuel-efficient aircraft in their fleets.

Global opportunities for freighter airports

Around the world airports are marketing hard to win new freighter business. We talk to experts in the field to discover the key planks of a winning strategy to grab new important operator contracts. We also look at how an airport should plan its infrastructure and services to meet all-cargo requirements.

Charter Brokers – New players, new opportunities

Air charter companies and particularly specialist brokers, have succeeded in pushing up profits at a time when the rest of the industry is in recession. We look at both 'local hero' charter brokers and a new breed of multi-national companies that provide aircraft to suit any task at a moment's notice. Also includes a full listing of the world's charter brokers.