

# Business Magazines

## Combined Total Circulation Certificate

January to December 2017



Setting the standard

### Air Cargo News



#### Key information

##### Metric type

Circulation

##### ABC total

11,954 average - print & digital (gross)  
9,560 average (print)  
2,394 average (digital)

##### Period

1 January 2017 to 31 December 2017

##### No of issues

12

##### Market sector

Freight/Transport: General

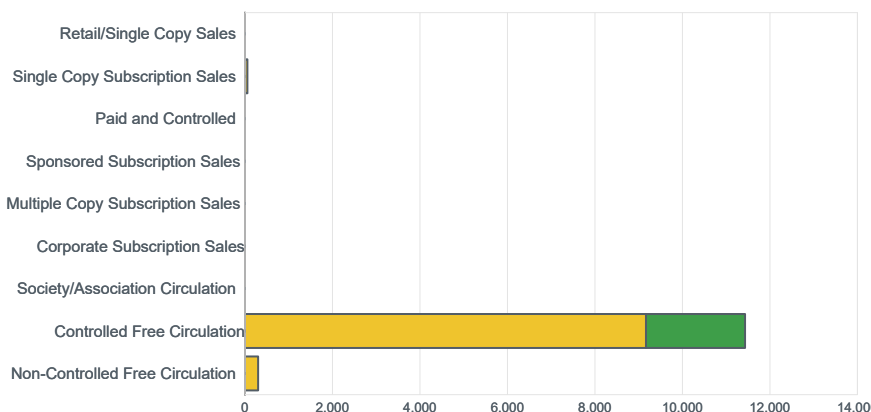
#### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.47%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	96.99%
Non-Controlled Free Circulation	2.55%

##### Contact details

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#### Audit issue circulation breakdown - Print/Digital



**AVERAGE CIRCULATION PER ISSUE**

Average Retail Sales Per Issue

Total	Print Edition	Digital Edition
11,954	9,560	2,394
-	-	-

Analysis for the Audit issue cover dated Dec issue 852 and distributed on 30 November 2017

**Audit Issue Circulation****Retail & Other Single Copy Sales****Single Copy Subscription Sales**

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

**Paid and Controlled****Sponsored Subscription Sales****Multiple Copy Subscription Sales****Corporate Subscription Sales****Society/Association/Organisation Circulation****Controlled Free Circulation**

Individual requests

Company requests

Non-requested by name

Non-requested by job title / function

**Non-Controlled Free Circulation**

By Name

Not by Name

11,786	9,521	2,265
-	-	-
55	55	-
50	50	-
5	5	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
11,431	9,166	2,265
2,595	330	2,265
-	-	-
8,836	8,836	-
-	-	-
300	300	-
300	300	-
-	-	-

**Duplication**

The level of duplication on the mailing list for the audit issue was: 0%

The percentage of the Audit Issue Print Edition Circulation which also opted to receive a digital copy is: 0%

**Basic subscription rates for the audit issue**

Basic annual rate: £99.00

Basic annual rate (Other countries) €120.00 to €121.00

**Controlled circulation for the audit issue**

Terms of control: Chief Executive Officers, Vice Presidents, Managing Directors, Directors, Managers and other individuals working in: Airfreight Forwarders, Airports, Airlines, Aviation Suppliers, Brokers, Consultants, Financial Organisations, Integrators, IT, Ground & Cargo Handling Agents, Legal Representatives, Lessors, Manufacturers, Maintenance / Modification Companies, Sales Agents & Shippers / Distributors.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	<b>2,595</b>	<b>100.0</b>	<b>633</b>	<b>24.4</b>	<b>1,044</b>	<b>40.2</b>	<b>918</b>	<b>35.4</b>
Individual Requests - Print	330	12.7	5	0.2	155	6.0	170	6.6
Individual Requests - Digital	2,265	87.3	628	24.2	889	34.3	748	28.8
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

**Issue by issue analysis** (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Jan issue 842	12-Jan-17	11,728	9,545	2,183	-
Feb issue 843	02-Feb-17	12,006	9,553	2,453	-
Mar issue 844	03-Mar-17	12,152	9,735	2,417	-
April issue 845	31-Mar-17	12,014	9,550	2,464	-
May issue 846	08-May-17	11,964	9,553	2,411	-
June issue 847	02-Jun-17	11,943	9,550	2,393	-
July issue 848	29-Jun-17	11,931	9,547	2,384	-
Aug issue 849	03-Aug-17	11,995	9,567	2,428	-
Sept issue 850	28-Aug-17	11,981	9,510	2,471	-
Oct issue 851	28-Sep-17	12,122	9,563	2,559	-
Nov issue 852	30-Oct-17	11,834	9,531	2,303	-
Dec issue 852	30-Nov-17	11,786	9,521	2,265	-

**More Information**

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

**About this certificate**

This certificate was issued on 19 January 2018.

The data included is derived from a return of circulation prepared by the publisher: Air Cargo Media Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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